

## COURSE ORIENTATION

# Certification and Completion Requirements

The completion standard, certification pathway, required artifacts, and evaluation expectations.

**Lesson Download** Use this document before beginning the course.

Version 1.0 | 2026

## COMPLETION STANDARD

Presentation Engineer certification confirms structural communication discipline. It should not be positioned as an attendance certificate. Completion should demonstrate that the participant can organize, deliver, and defend a structured presentation under evaluation.

Participants should complete all modules, apply the workbook exercises, submit a structured executive presentation artifact, and deliver a live or recorded presentation for rubric-based evaluation.

### Certification Requirements

| Area                      | Standard                                                                                           |
|---------------------------|----------------------------------------------------------------------------------------------------|
| Module Completion         | Complete all required course modules in sequence.                                                  |
| Workbook Completion       | Complete assigned reflection prompts, templates, speaking drills, and preparation worksheets.      |
| Presentation Artifact     | Submit a structured executive presentation or briefing artifact aligned with the course framework. |
| Live or Recorded Delivery | Deliver the presentation under evaluation conditions.                                              |
| Rubric Evaluation         | Achieve the minimum scoring threshold across competency categories.                                |
| Final Review              | Complete post-presentation evaluation and improvement planning.                                    |

### Evaluation Competencies

| Competency            | Description                                                                                |
|-----------------------|--------------------------------------------------------------------------------------------|
| Message Clarity       | The central idea is clear, defensible, and decision-ready.                                 |
| Structural Discipline | The presentation follows a controlled sequence with explicit transitions.                  |
| Executive Sequencing  | The recommendation or conclusion appears early and is supported with concise evidence.     |
| Delivery Composure    | Pace, voice, pauses, and recovery behaviors signal control.                                |
| Q&A Command           | Responses are structured, scoped, and stable under scrutiny.                               |
| Strategic Framing     | The presentation connects technical detail to business, operational, or leadership impact. |

## Minimum Completion Evidence

- Completed Teachable lesson progress.
- Completed workbook or equivalent implementation artifacts.
- Final presentation file or structured briefing document.
- Recorded or live presentation delivery.
- Completed evaluation rubric.
- Improvement plan based on evaluation feedback.

**Certification Principle** Certification confirms demonstrated capability. It should not be awarded for watching videos alone.

## Certification Readiness Checklist

|                          | Action                                                                               |
|--------------------------|--------------------------------------------------------------------------------------|
| <input type="checkbox"/> | I understand the distinction between course completion and certification.            |
| <input type="checkbox"/> | I know which artifacts must be submitted.                                            |
| <input type="checkbox"/> | I understand that delivery may be live or recorded.                                  |
| <input type="checkbox"/> | I understand that the rubric evaluates capability, not personality.                  |
| <input type="checkbox"/> | I have identified a real presentation topic that can be used for the final artifact. |

## Certification Notes

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