

AlgoArabTech (AAT) - Internal Corporate Dossier

Company Overview

AlgoArabTech (AAT) is a fictional cloud computing and AI infrastructure company headquartered in Amman, Jordan. Founded in 2016, the company was established with the mission of building technology that deeply understands Arabic language, culture, and regional enterprise needs. AAT focuses on delivering an Arabic-first Large Language Model (LLM) alongside a full stack of cloud infrastructure solutions including Infrastructure as a Service (IaaS), Network as a Service (NaaS), and Storage as a Service (STaaS).

The company employs approximately 400 professionals from more than 12 Arab countries including Jordan, Egypt, Saudi Arabia, Morocco, Tunisia, Iraq, Lebanon, UAE, Kuwait, Palestine, Algeria, and Qatar. The organization is known for its multicultural engineering environment and regional focus.

After nearly a decade of aggressive investment into R&D, data center infrastructure, and enterprise partnerships, AlgoArabTech reached profitability in 2025. Today, the company serves clients across government, banking, telecom, and enterprise technology sectors.

Core Services Portfolio

- 1 AAT-LLM: A proprietary Arabic-native large language model trained on dialect-rich corpora.
- 2 Infrastructure as a Service (IaaS): Virtual machines, compute clusters, and scalable deployment environments.
- 3 Network as a Service (NaaS): Secure enterprise connectivity solutions across the Middle East.
- 4 Storage as a Service (STaaS): Distributed storage with regional redundancy.
- 5 Enterprise AI Integration: Custom LLM fine-tuning for enterprise clients.
- 6 Government Digital Infrastructure Support.
- 7 AI Hosting & Inference APIs for startups.
- 8 Managed Kubernetes environments.
- 9 Cybersecurity cloud monitoring solutions.

Key Value Proposition

AAT differentiates itself by providing culturally-aware AI infrastructure designed specifically for Arabic-speaking markets. Its LLM performs strongly across dialects including Levantine, Gulf, and North African Arabic.

Financial Performance (2016–2025)

Annual Revenue Growth (Fictional Data)

2016: \$1.2M
2017: \$2.1M
2018: \$3.9M
2019: \$6.4M
2020: \$9.8M
2021: \$14.2M
2022: \$18.5M
2023: \$26.2M
2024: \$34.8M
2025: \$48.1M (First profitable year)

Operating Cost Breakdown

- Infrastructure & Data Centers: 38%
- Salaries & Benefits: 32%
- Research & Development: 18%
- Marketing & Sales: 12%

Customer Acquisition Cost (CAC)

- 2018: \$4,200 per enterprise client
- 2020: \$3,600 per enterprise client
- 2022: \$2,900 per enterprise client
- 2024: \$2,100 per enterprise client
- 2025: \$1,850 per enterprise client

Average Contract Value

- Government: \$420,000 annually
- Telecom: \$310,000 annually
- Enterprise: \$160,000 annually
- Startup: \$28,000 annually

Customer Growth & Market Expansion

Enterprise Customers Acquired Per Year

2016: 6 customers
2017: 14 customers
2018: 22 customers
2019: 38 customers
2020: 57 customers
2021: 81 customers
2022: 109 customers
2023: 148 customers
2024: 196 customers
2025: 243 customers

Major Fictional Clients

- Arab National Bank Group
- Levant Telecom Holding
- Gulf Digital Authority
- Sahara Cloud Services
- Petra Smart Government Initiative
- North Africa Logistics Grid
- Mashreq E-Commerce Platform
- DesertPay Financial Systems

Geographic Revenue Distribution

- Jordan: 22%
- Saudi Arabia: 19%
- UAE: 17%
- Egypt: 16%
- North Africa: 14%
- Other GCC: 12%

Human Resources & Organizational Structure

Total Employees: 400

Department Breakdown:

- AI Research & Engineering: 180
- Cloud Infrastructure & DevOps: 90
- Sales & Marketing: 55
- Customer Success: 45
- Operations & Administration: 30

Employee Growth Timeline

2016: 18 employees
2017: 35 employees
2018: 62 employees
2019: 110 employees
2020: 165 employees
2021: 230 employees
2022: 285 employees
2023: 330 employees
2024: 365 employees
2025: 400 employees

Leadership Team

- CEO: Omar Al-Khatib
- CTO: Dr. Lina Haddad
- COO: Samer Al-Majali
- VP of AI: Nour El-Din Farouk
- Head of Cloud Ops: Rania Al-Salem