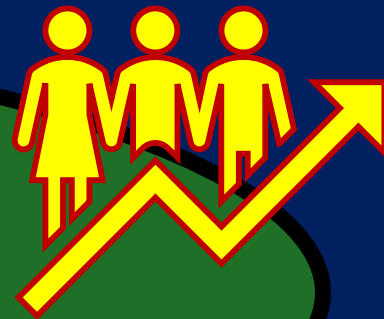
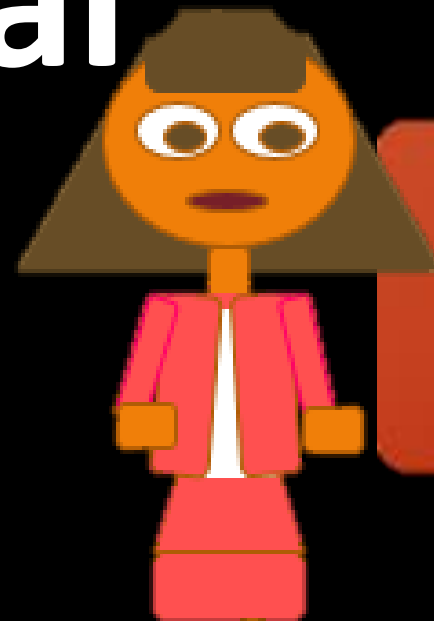




Personal Finance



Personal Financial Planning Overview



Personal Financial Planning – The process of managing your money in order to achieve personal economic satisfaction or financial freedom

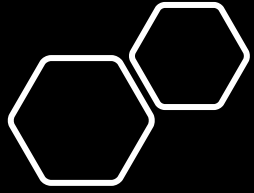
Grow!





Personal vs Corporate Financial Goals





Financial Plan

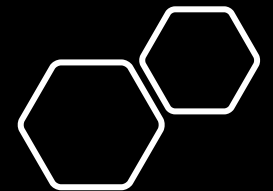
- Formalized reports
- Summarizes current financial condition
- Analyzes financial needs
- Recommends future financial activities





Advantages of Financial Planning

- Increases ability to obtain, use efficiently, & protect financial resources
- Increase control over financial affairs
- Improves personal relationships
- Provides freedom





Personal Value & Life Cycle

- Adult life cycle – the stages in the family situation and financial needs
- Life situation factors – Marital status, home size, & employment
- Major events in life – Graduation, marriage divorce, birth, career change, & health changes
- Values – Ideas you feel to be correct, desirable, & important

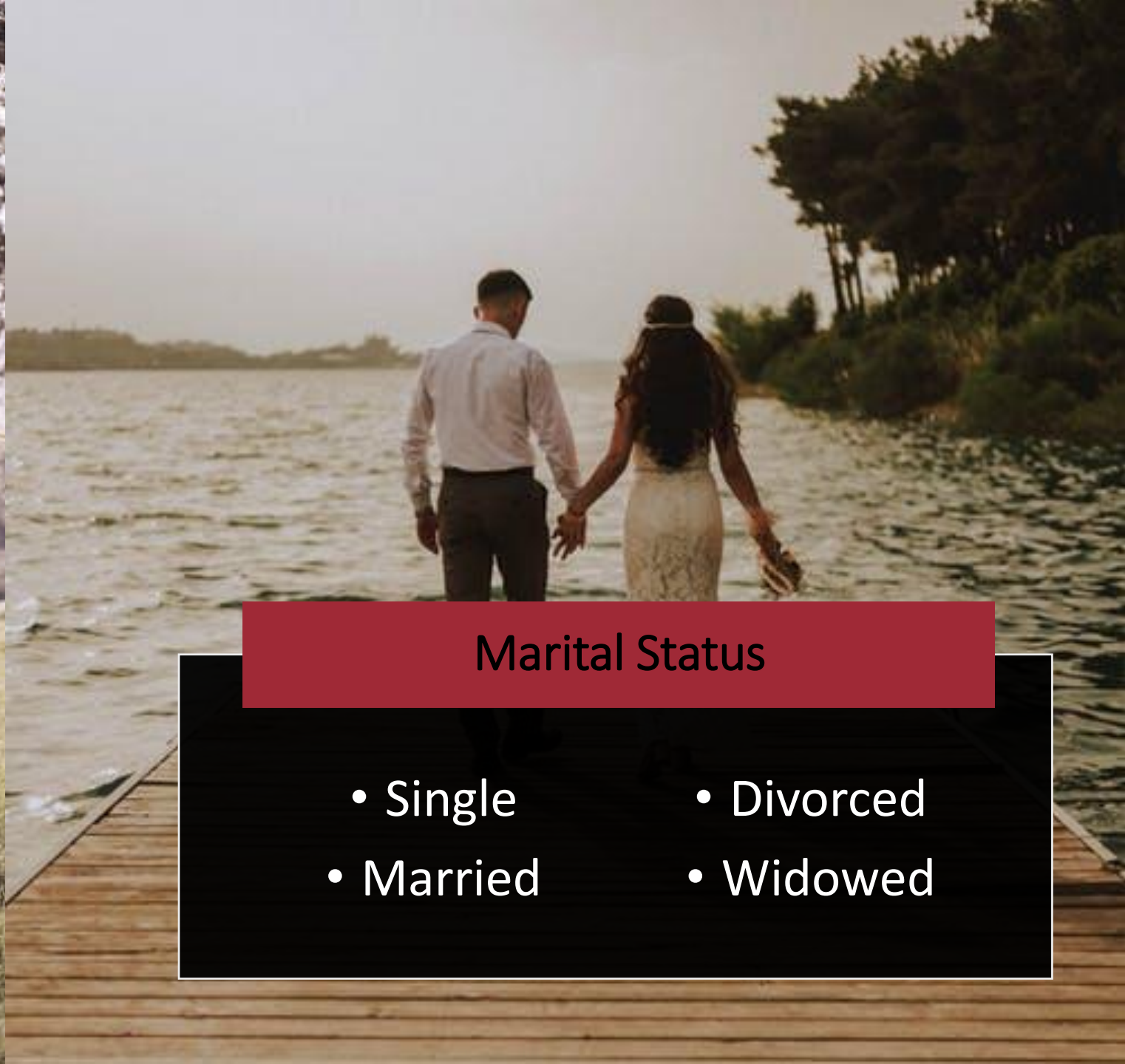


+



Age

- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65 and over



Marital Status

- Single
- Married
- Divorced
- Widowed

Number & Age of Household Members



- No other members
- Preschool Children
- Elementary & secondary schoolchildren
- College students
- Dependent adults
- Nondependent adults



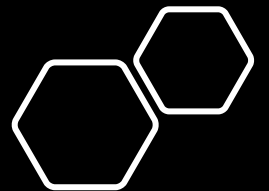
Employment Status

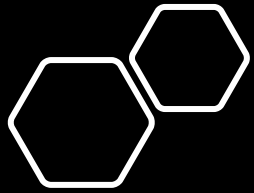
- Full time student
- Not employed
- Full time employment
- Part time employment



Common Financial Goals & Activities

- Get career training
- Create an effective financial recordkeeping system
- Develop a regular savings & investment program





Common Financial Goals & Activities Continued

- Having an emergency fund
- Getting appropriate insurance coverage
- Create & implement a flexible budget



Common Financial Goals & Activities Continued

- Evaluate & pick investments
- Make and implement a plan for retirements goals
- Create a will & make an estate plan

