

PREVIEW

*A special glimpse into the world of the text. The text is available in both PC and mobile versions,
allowing you to learn comfortably within the rhythm of everyday life.*

PRISM PRIVÉ

ARTIFICIAL FLOWER

BASIC

The 3 Forms: 360, 180, and FLAT Aesthetic



■ Three Fundamental Design Structures

Depending on where a piece will be placed, the direction from which it will be viewed, and the aesthetic philosophy you wish to express, floral design compositions can be broadly divided into three structures.

- All-Round 360°
- One-Sided 180°
- Flat

Among them, the Flat Design especially reflects the world of aesthetics cherished by PRISM PRIVÉ.

Flat Design — The Beauty of the Plane

(Flat Aesthetic — PRISM PRIVÉ Signature)

One of the signature designs that symbolizes PRISM PRIVÉ.

• The Philosophy and Roots of Japanese Art

Like traditional Japanese folding screens (byōbu), which divide space through elegant painted panels, and ukiyo-e woodblock prints, known for their flat compositions, flowing lines, and refined use of empty space, this aesthetic intentionally releases physical depth (three-dimensionality) and instead condenses “line” and “negative space” into a two-dimensional plane.

Rather than pursuing realistic perspective, it values balance, rhythm, atmosphere, and the emotional resonance created within simplicity.

This represents the ultimate form of “harmony,” something the Japanese have cultivated instinctively since ancient times, and reflects the spiritual foundation flowing beneath Japanese aesthetics.