

Presentation Engineer™

Structured Communication for Engineers Who Lead

Program Outline

Version 1.0 | 2026

PROGRAM OVERVIEW

Detail	Information
Total Modules	25
Format	Short, structured training modules
Audience	Engineers and technical professionals (early–mid career)
Goal	Improve clarity, credibility, and leadership communication

PROGRAM OUTLINE

Phase I — Foundation: Mindset & Purpose

2 modules

Module 1	The Why of Speaking
Module 2	Attacking the Fear Head-On

Phase II — Message Design

5 modules

Module 3	Journey to One
Module 4	Executive Summary Thinking
Module 5	Structural Clarity
Module 6	Handling Mistakes with Authority
Module 7	Humor and Professional Judgment

Phase III — Preparation & Practice

5 modules

Module 8	Layout and Paper Practice
Module 9	Speaking Practice: 1–2–3
Module 10	Strategic Use of Stories
Module 11	Final Preparation
Module 12	Presenting Through Collaborative Media

Phase IV — Environment Control

2 modules

Module 13	Go In Before You Go On
Module 14	I've Checked Everything

Phase V — Delivery & Audience Control

8 modules

Module 15	The Main Thing
Module 16	Start Slow
Module 17	Sound Check
Module 18	I Can't Understand You
Module 19	Connecting with the Audience
Module 20	Re-Anchoring Attention
Module 21	Re-Connecting in a Distracted World
Module 22	Learning to Pause

Phase VI — Closing & Growth

3 modules

Module 23	Ending with Purpose
Module 24	Controlling Q&A
Module 25	Learn, Celebrate, Improve

POSITIONING STATEMENT

**Core
Identity**

Presentation Engineer™ is a structured communication system that helps engineers turn technical expertise into leadership influence.

CORE PRINCIPLES

- Communication is an engineered system
- Structure beats charisma
- Clarity beats detail
- Leadership is earned through explanation, not performance