

TREND KEYWORD

BLUE: The Sense of Beauty

The Sense of Beauty within blue — an essence that transcends time

Blue is a color that reaches the Heart before words do.

From the vastness of the sky and the depth of the sea, to the stillness of night, the luminous glow of cities, and the radiance of the digital world—every day, we live surrounded by countless shades of blue. Yet this universal color is far more than mere color itself.

From ancient symbols of prayer, to the sacred blues of the Middle Ages, the art of the Renaissance, and the refined language of contemporary trend design, blue has continuously spoken to human sensitivity throughout history—quietly illuminating both the landscapes of the world and the inner landscapes of the Heart.

Why does blue resonate so deeply with us now?

To explore this question is also to discover your own Sense of Beauty through color itself.

By the end of this Journey through blue, the color you behold will no longer feel like “just a color.”

It will have become a kind of light—reflecting something essential within you.

Within each chapter, I have prepared works to deepen your Sense of Beauty. These are not only for gaining knowledge, but for spending meaningful time in dialogue with yourself through beauty.

To know beauty is to know yourself.

May this quiet Journey bring luminous inspiration to your design, your creations, and to the unfolding landscape of your life itself.