

LECTURE:

A KAIZEN EVENT

SECTION: INTRODUCTION TO KAIZEN EVENT

A WILD PROBLEM APPEARS





BOTTLENECK ON THE PRODUCTION LINE



CUSTOMER COMPLAINT PILING UP



SOMETIMES YOU NEED MORE THAN SMALL STEPS, RIGHT?

YOU NEED A KAIZEN EVENT!



IT'S THAT MARATHON YOU TRAIN FOR OVER TIME



BUT A KAIZEN EVENT?







ARMED WITH POST-ITS, PROCESS MAPS, AND AN UNBREAKABLE WILL TO FIX WHAT'S BROKEN

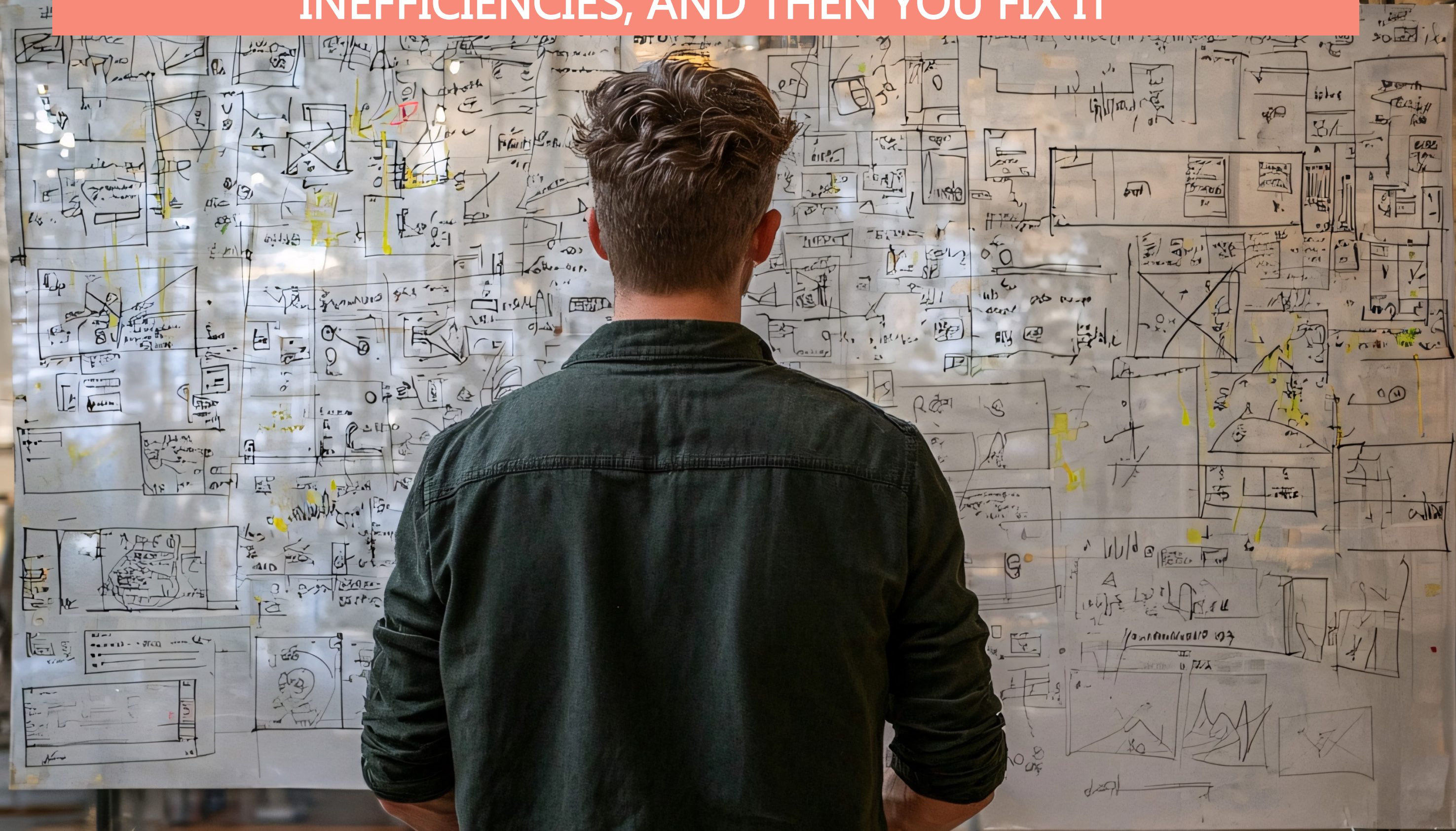


BUT HOW DOES THIS ACTUALLY WORK?

A DREAM TEAM FROM DIFFERENT PARTS OF THE BUSINESS



**YOU MAP OUT THE PROCESS, YOU FIND THE
INEFFICIENCIES, AND THEN YOU FIX IT**



6 MONTHS





**AND THE BEST PART? YOU GET QUICK WINS!
WHO DOESN'T LOVE QUICK WINS?**

SATISFACTION GUARANTEED



FEELS GOOD, RIGHT?



SO WHY DO A KAIZEN EVENT?





A man in a grey suit and red cape stands on a rooftop, looking out over a city skyline at sunset. The sun is low on the horizon, creating a bright glow and lens flare. The city buildings are silhouetted against the orange and yellow sky.

THE HERO WHO SWOOPS IN TO FIX THINGS

THEY'RE ALREADY HAPPENING







**CAN YOU HANDLE THE PRESSURE
WHEN IT'S YOUR TURN TO LEAD ONE?**

AINGPETM

ADVANCED INNOVATION GROUP PRO EXCELLENCE

Drive Success To Excellence