



EMERGING CATEGORIES

Besides pet shipments, there's been a recent surge in the following categories on CitizenShipper



Motorcycles

4x more shipments posted now than in the beginning of 2021



Boats

8x more shipments posted now than in the beginning of 2021



Vehicles

6x more shipments posted now than in the beginning of 2021

Reasons why you should consider these categories:

1. We now rank much higher in search and the listing forms are updated
2. The transportation season for these is just around the corner
3. VERY LOW COMPETITION WITH OPPORTUNITY TO STACK!

ACCOUNT

Notifications

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Categories

Select all categories of shipments you're interested in. You will only see these shipments on your Recommended tab, and you will only be notified of these shipment categories.

- Pets and Animals
- Household Items
- Motorcycles
- Apartment and Home Moves
- Package Delivery
- Heavy Equipment and Industrial
- Vehicles
- Boats and Water Vehicles
- Local Errands
- Freight
- Special Care and Fragile
- All other items

Save settings

Update categories

- Visit <https://citizenshipper.com/settings/categories>
- Mark desired categories and click on the “Save settings” button

Beverly Hills, CA to Coeur d'Alene, ID. Jose, we've found you a 1192 miles transportation job from Beverly Hills, CA.



Motorcycles from Beverly Hills, CA to Coeur d'Alene, ID (1192 mi)

MILEAGE

1192 miles

PICKUP

Beverly Hills, CA Thursday Sep 3rd (preferred)

DELIVERY

Coeur d'Alene, ID

[Review Shipment Details »](#)

Notifications

- Email subject is fairly similar to pets
- SMS messages will offer only the location details

citizenshipper.com/hom

Recommended

Search shipments

18 lbs Dachshund from Carpentersville, IL to Carrollton, TX (935 mi)
 JUN 5 • Posted 2h ago • Seen 2h ago
 Message

22 lbs Schnauzer from Chicago, IL to Manalapan Township, NJ (810 mi)
 JUN 5 • Posted 18h ago • Seen 14m ago
 Message

3 lbs Cat from Chicago, IL to Dallas, OR (2179 mi)
 JUN 17 • Posted 19h ago • Seen 15h ago

Home Messages Routes

Pickup location
 California, USA
 + Pickup

Delivery Location
 Anywhere
 + Delivery

Pickup date
 Any date

Categories
 Motorcycles, Vehicles, Boats and Water Vehicles

Show 205 shipments

Categories

- Pets and Animals
- Household Items
- Motorcycles
- Apartment and Home Moves
- Package Delivery
- Heavy Equipment and Industrial
- Vehicles
- Boats and Water Vehicles
- Local Errands
- Freight
- Special Care and Fragile
- All other items

Done

The solution – search tool!

- Learn how to use the shipment search tool - <https://citizenshipper.zendesk.com/hc/en-us/articles/360038478811-Feature-The-Shipment-Search-Tool>
- Make sure to specify categories manually! (since they will match your original settings!)

- CDL Requirements

Any combination of vehicles with a gross combined weight rating (GCWR) of 26,001 or more pounds, providing the gross vehicle weight rating (GVWR) of the vehicle being towed is in excess of 10,000 pounds.

- USDOT number requirements

In general, a USDOT Number is required if you have vehicles that are over 10,000 lbs. (GVWR, GCWR, GVW or GCW)

IMPORTANT:

You are exempt from federal regulation by performing motor vehicle transports casually, occasionally, or reciprocally, but not as a regular occupation or business (exemption found under [49 U.S.C. § 13506\(b\)\(2\)](#)).

Limitations and licensing

1. CDL
2. USDOT/MC

How to get started

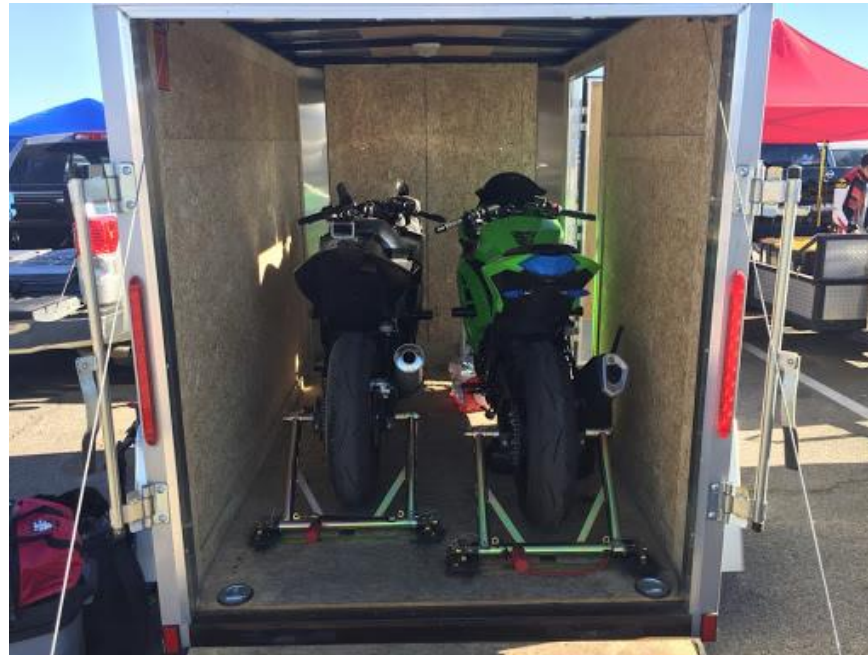
- Motorcycles





Open trailer transport - using open trailers, flatbeds, hitch mounts, or simply loading the bike onto a truck bed using ramps and lifts.

Enclosed transport - using an enclosed trailer, which allows you to protect the motorcycle from adverse weather conditions or debris on the road.



Motorcycles

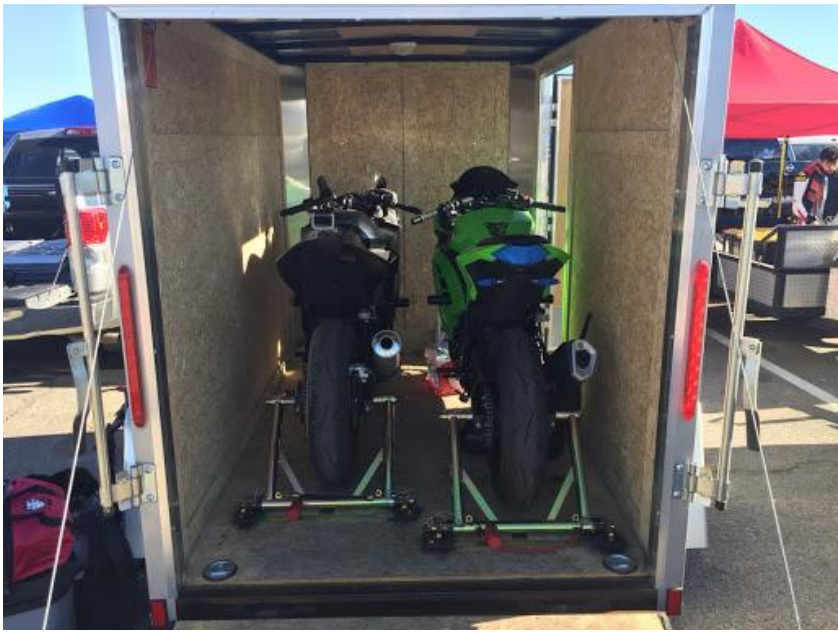
- Check out this guide - <https://citizenshipper.com/blog/transporting-motorcycles-guide/>
- The whole blog “motorcycle shipping” category - <https://citizenshipper.com/blog/tag/motorcycle-shipping/>
- **Open vs enclosed transport**



Open transport

- Trailer
- 1. Wheel chock
- Hitch
- “Fifth wheel”





Enclosed transport

- Trailer
- Container (long trailer with racks/pallets)



Additional equipment

- ✓ Strapdowns
- ✓ Ramp lifts
- ✓ Rear stands (for wooden floor trailers)
- ✓ Locks


In both examples below, the driver was the first one to bid


Won: \$675 -  Delivered


Motorcycles from Fairfax, VA to Pittsburgh, PA (246 mi)

APR 24 · Posted 5d ago · Seen 2d ago

JAMES LINCOLN: (no details provided)

 2020 HARLEY DAVIDSON,
Softail fatboy

 Commercial address at pickup


 Can be operated


Won: \$2000


Motorcycles from Forest, VA to Cody, WY (1975 mi)


MAY 2 · Posted 6d ago · Seen 3d ago

Shana: (no details provided)

 2016 POLARIS, Ranger/UTV

 Residential address at pickup

 Can be operated

 Open transport preferred

If you're not worried about your income stream or getting the absolute best deal on a new **bike, now** is as good a **time to buy** as any and better than most since it's springtime, and all the pretty new horses are out! May 8, 2020

<https://www.motorcycle.com/features/is-now-the-time-...>

[Is Now the Time to Buy a New Motorcycle? - Motorcycle.com](https://www.motorcycle.com/features/is-now-the-time-...)

Why should you consider motorcycles?

- Overall, the rate difference between motorcycles and pet shipments is very high
- The demand for motorcycle shipments is the fastest rising one on CitizenShipper
- The “shopping and shipping” season is about to start
- Our best organic ranking on Google **is for motorcycles as of now!**
- **We are also advertising for new motorcycle shipments more than ever before**

Motorcycles from North Fort Myers, FL to Colorado Springs, CO (1952 mi)

MAY 12 · Posted 59m ago · Seen 15m ago

Steven Rohr: am flexible on pickup and delivery!

2011 SYM, RV 200

Residential address at pickup

Can be operated



Message

Current bids

No bids yet.

Motorcycles from Seattle, WA to Canton, OH (2434 mi)

JUN 1 · Posted 2h ago · Seen 52m ago

Nicholas Mankin: (no details provided)

2004 HARLEY DAVIDSON,
Dyna Wide Glide

Residential address at pickup

Can be operated



Message

Current bids

No bids yet.

Why should you consider motorcycles?

- Lack of competition!!!!

Getting started tips

- Start off by renting (U-Haul or similar options)

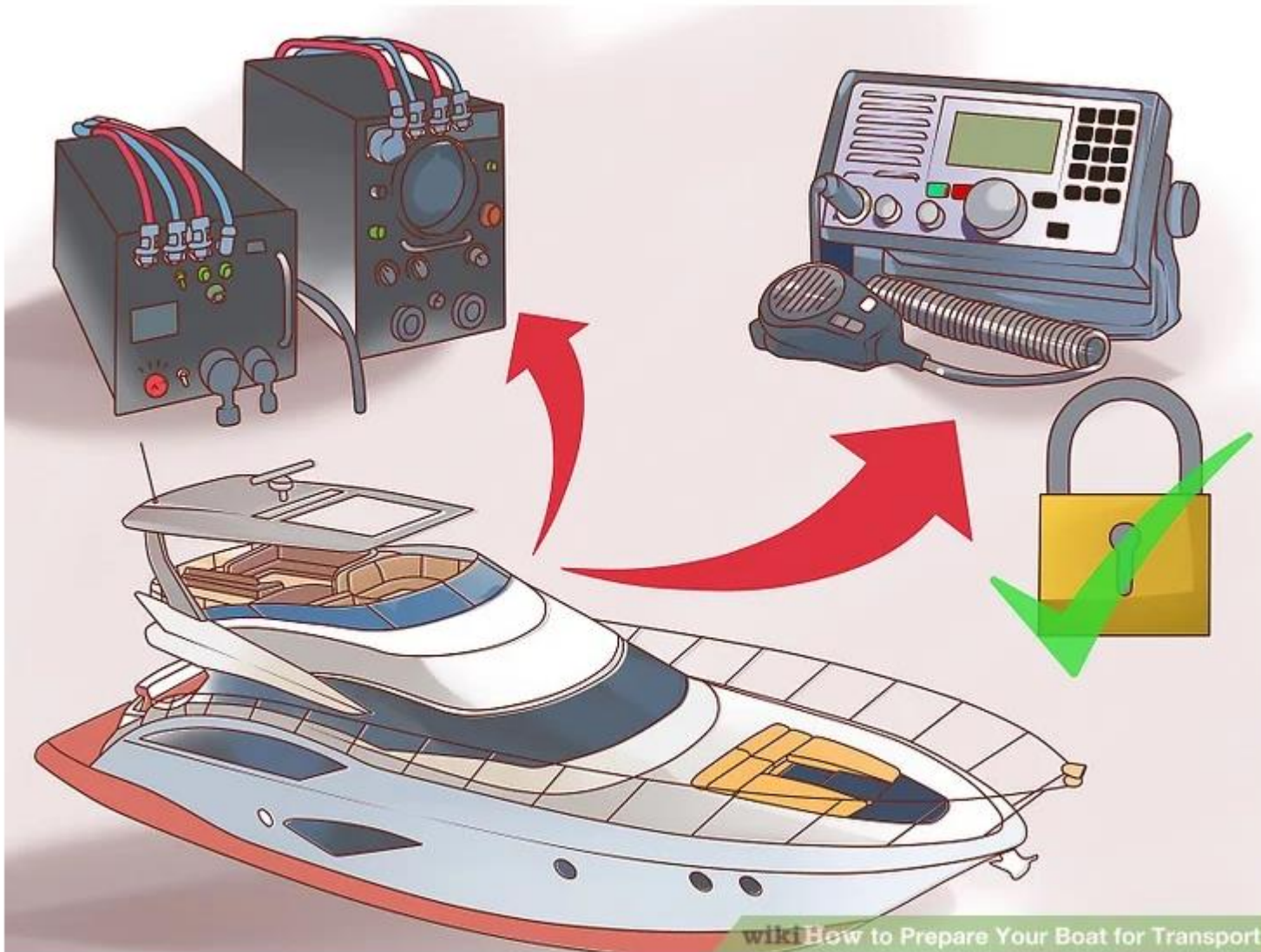


- Combine with pet shipments (stacks)
- **DO NOT FORGET TO INSPECT THE BIKE BEFORE/AFTER THE TRIP TO AVOID DAMAGE CLAIMS!**

How to get started

- Boats





Boats

- Check out these guides:
 1. Preparation - <https://citizenshipper.com/blog/boat-shipping-guide-preparation/>
 2. Challenges - <https://citizenshipper.com/blog/boat-shipping-guide-challenges/>
 3. Equipment - <https://citizenshipper.com/blog/boat-shipping-guide-equipment/>

For all other articles, visit the blog section - <https://citizenshipper.com/blog/category/boat-shipping/>

What to know before you start

There are four main reasons why a customer will want you to transport their boat:

- Weather – Bad weather can harm a boat, and good weather makes you want to go sailing. Bad or good, boat-owners will need a driver like you.
- Moving – Homeowners employ drivers to bring their possessions from one house to the next. And that includes their precious powerboat or dinghy.
- Maintenance – During winter, some boat-owners take advantage of the ‘break’ time to prepare their ‘water houses’ for the coming season. More work for boat transporters!
- Selling – This is probably the most common reason to transport a boat. Either it’s being taken to a dealership or second-hand boat seller, or to its new owner.

FIRST QUESTION: “DO YOU HAVE A TRAILER FOR YOUR VESSEL OR NO?”

What to know before you start

You can find out if your vehicle has the right capacity for each job by referring to the info from the manufacturer:

- Towing capacity: a tow vehicle must meet the gross vehicle weight rating (GVWR) of the trailer being towed.
- Hitch: a hitch assembly must also meet the GVWR of the trailer being towed.
- Tow ball size: a tow ball must match the coupler/actuator requirement based on trailer capacity.
- Tow ball height: 18” to 21” from the ball centerline to the ground.
- Trailer electrical connection: a 4- or 5-pin flat pigtail connector is needed if no surge brake is equipped, and a 7-pin round is needed without.

What to know before you start

Read the 1st guide to learn all about:

1. Licensing (USDOT)
2. Preparation
3. Safety and security (inspect, inspect, inspect)

Most common challenges (found in 2nd guide)

Weather can make people want to transport their boat. It can also make transportation harder

◦ Weight

1. Gear and supplies on a boat can add more weight than you might expect.
2. The material of the boat is a good indicator of weight. A 40-foot aluminum houseboat will weigh about 32,000 lbs, but the same craft built of fiberglass can weigh around 44,000 lbs.
3. Weight affects the type of trailer you need, and whether your state will charge you for carrying it.

◦ Size

1. Maximum legal height for cargo on interstates is 13'6". (This is measured from the ground to the tallest part of the vessel.) DOT states that any load whose height can be reduced must be reduced.
2. Beware: an average trailer adds 18" of height, so a boat must be 12' tall or under.
3. Oversized load hauling comes with steep licensing fees for each state and hourly transport restrictions



Additional equipment

- ✓ Straps
- ✓ Tarps
- ✓ Trailer (if customer doesn't have any, common for very small boats and sea doos)
- ✓ Cargo insurance!

Getting started tips

- Avoid oversize loads and focus on smaller crafts (jet skis or power boats)



- Combine with pet shipments (stacks)

How to get started

- Vehicles





Vehicles

- Find out if operable or non operable
- Open trailer should be fine for the most part
- Research the term “hotshot car hauling” for useful tips

Dos and DON'ts

PRETRIP INSPECTION

for Motorcycle (VIN number)

T-CLOCK ITEM	WHAT TO CHECK	WHAT TO LOOK FOR	CHECK-OFF	
T – TIRES & WHEELS				
Tires	Condition	Tread depth, wear, weathering, evenly seated, bulges, imbedded objects	Front	Rear
	Air Pressure	Check when cold, adjust to load/speed	Front	Rear
Wheels	Spokes	Bent, broken, missing, tension, check at top of wheel: "ring" OK – "thud," loose spoke	Front	Rear
	Cast	Cracks, dents	Front	Rear
	Rims	Out of Round/ true = 5mm; Spin wheel, index against stationary pointer	Front	Rear
	Bearings	Grab top and bottom of tire and flex: No freeplay (click) between hub and axle, no growl when spinning	Front	Rear
	Seals	Cracked, cut or torn, excessive grease on outside, reddish-brown around outside	Front	Rear
C – CONTROLS				
Levers	Condition	Broken, bent, cracked, mounts tight, ball ends on handlebar lever	Front	Rear
	Pivots	Lubricated		
Cables	Condition	Fraying, kinks, lubrication: ends and length		
	Routing	No interference or pulling at steering head, suspension, no sharp angles, wire looms in place		
Hoses	Condition	Cuts, cracks, leaks, bulges, chafing, deterioration		
	Routing	No interference or pulling at steering head, suspension, no sharp angles, wire looms in place		
Throttle	Condition	Moves freely, snaps closed, no revving		
L – LIGHTS				
Battery	Condition	Terminals: clean and tight, electrolyte level, held down securely (Fully charged for the course)		
	Vent Tube	Not kinked, routed properly, not plugged		
Lenses	Condition	Cracked, broken, securely mounted, excessive condensation		
Reflectors	Condition	Cracked, broken, securely mounted		
Wiring	Condition	Fraying, chafing, insulation		
	Routing	Pinched, no interference or pulling at steering head or suspension, wire looms and ties in place, connectors tight, clean		
Headlamp	Condition	Cracks, reflector, mounting and adjustment system		
	Aim	Height and right/lift		

PRETRIP INSPECTION

Inspector Name: _____

T-CLOCK ITEM	WHAT TO CHECK	WHAT TO LOOK FOR	CHECK-OFF	
O – OIL				
Levels	Engine Oil	Check warm on centerstand, dipstick, sight glass		
	Hypoid Gear Oil	Transmission, rear drive, shaft		
	Hydraulic Fluid	Brakes, clutch, reservoir or sight glass		
	Coolant	Reservoir and/or coolant recovery tank-cool only		
	Fuel	Tank or gauge (At least 1/2 tank for the course)		
Leaks	Engine Oil	Gaskets, housings, seals		
	Hypoid Gear Oil	Gaskets, seals, breathers		
	Hydraulic Fluid	Hoses, master cylinders, calipers		
	Coolant	Radiator, hoses, tanks, fittings, pipes		
	Fuel	Lines, fuel taps, carbs		
C – CHASSIS				
Frame	Condition	Cracks at gussets, accessory mounts, look for paint lifting		
	Steering Head Bearings	No detent or tight spots through full travel, raise front wheel, check for play by pulling/ pushing forks		
	Swingarm Bushings/Bearings	Raise rear wheel, check for play by pushing/pulling swingarm		
	Suspension	Forks	Smooth travel, equal air pressure/damping anti-dive settings	Left
	Shock(s)	Smooth travel, equal pre-load/air pressure/damping settings, linkage moves freely and is lubricated	Left	Right
Chain or Belt	Tension	Check at tightest point		
	Lubrication	Side plates when hot <i>Note: DO NOT lubricate belts</i>		
	Sprockets	Teeth not hooked, securely mounted		
Fasteners	Threaded	Tight, missing bolts, nuts		
	Clips	Broken, missing		
	Cotter pins	Broken, missing		
K – KICKSTAND				
Centerstand	Condition	Cracks, bent		
	Retention	Springs in place, tension to hold position		
Sidestand	Condition	Cracks, bent, (safety cut-out switch or pad if so equipped)		
	Retention	Springs in place, tension to hold position		

I have inspected the motorcycle I will be transporting from _____ to _____ and I am stating that to the best of my knowledge its condition on pick up complies with this checklist. By providing the signature below, the customer _____ agrees with the operational and physical condition of their motorcycle _____.

Signed: _____ Date: _____

DOs

- Use the search tool to eliminate “noise”
- Have a vehicle inspection sheet
- Get vehicle paperwork proving ownership
- Be genuine and relatable (next page)

Motorcycles from KCMO, MO to Bellevue, NE (178 mi)

📅 MAY 1 · Posted 2h ago · 👤 Seen 20m ago

Derrick Antoniak: (no details provided)



2010 HARLEY DAVIDSON,
FXDB / Dyna Street Bob



Residential address at pickup



Can be operated

- Most common intro

Hey there FRIST NAME, I am NAME and I would love to transport your motorcycle, let me know if we can work something out.

- **MY INTRO**

Hey FIRST NAME, now that's a beautiful bike right there! I hope I can get you to cruise with it this very weekend. Since I assume it has a windshield attached and most likely has rubber or chrome fork covers, I think based on my experience it would be best to transport it using an enclosed trailer and the least number of straps around the fork and wheel handles as possible.

I do have a rear stand and a front wheel chock that would fit this beauty. Since you mentioned that the pickup is a residential address, I wanted to ask if you're buying a new motorcycle or simply relocating your own?

The reason why I ask is because I do very thorough inspection at pickup, so I just wanted to get some insights into who will I be meeting with when I arrive to Missouri? I could be there a day before even if that makes any difference for you? (potentially a follow up?)

DO's

- Know more about the vehicle
- Add a personal touch

22 lbs whippet from Olympia, WA to Portland, ME (3184 mi)

↗ MAY 4 · Posted 18h ago · 👤 Seen 55m ago

⚡ Send intro

Message



Motorcycles from Issaquah, WA to Fairbanks, AK (2160 mi)

↗ MAY 5 · Posted 18h ago · 👤 Seen 7m ago

⚡ Send intro

Message



DON'Ts

- **Do not send pet intro!**
- **Do not bid without research!**

In the bike example above, I googled the year, make and model, and found a sales ad at <https://www.cycletrader.com/> where I could see the price The look, the equipment. Do this 50 times and you will start to notice a Pattern pretty soon, and your research time will be shorter and shorter.

Third Lesson Summary

- New categories are emerging, take a good starting position
- Competition is over 4x lower vs pets with 2x higher rate or more
- Start by renting equipment and build up slowly from there