



Course Title

Skilled Nursing Facility Rounding Guide for Clinicians with Specialized Services

Course Description

The Skilled Nursing Facility (SNF) Rounding Business Course is a comprehensive guide for nurse practitioners looking to establish or grow a business providing medical services in skilled nursing facilities, long-term care, and assisted living settings. The course covers the entire process of starting, operating, and scaling a SNF rounding business. It details the business formation, credentialing, marketing strategies, clinical workflows, and treatment approaches specific to geriatric populations, with emphasis on both the entrepreneurial and clinical aspects of this practice model. This course is for advanced practice providers.

Course Outcomes

By the conclusion of this module, the student should be able to:

- Analyze the business case for SNF rounding by evaluating its value proposition, benefits, challenges, and potential for passive income through NP hiring.
- Create a comprehensive business formation plan, including legal structure, documentation requirements, insurance needs, and financial management systems.
- Apply appropriate credentialing processes and billing procedures by selecting correct CPT codes for various SNF visit types and implementing efficient documentation systems.
- Design effective operational workflows that optimize rounding schedules, staff collaboration, and communication systems to enhance practice efficiency.
- Evaluate clinical approaches for common conditions in SNF settings and formulate care plans that address geriatric syndromes while reducing hospital readmissions.
- Synthesize strategies for business growth, including marketing plans, facility partnerships, end-of-life care protocols, and scaling methods to increase revenue and practice impact.

Contact hours awarded: 6 total hours with 1 hour designated as pharmacology hours

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Course Faculty

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If any course faculty have a financial relationship to disclose, they will be listed below. All relevant financial relationships, when present, have been mitigated.

Course Completion

Students of The Elite Nurse Practitioner Courses must pay the associated course fee to obtain the educational credit. To receive credit for this education activity, students must:

1. Read the course material in its entirety, including the additional resources section of the course.
2. Complete the pre-course quiz.
3. Complete the post-course quiz.
4. Complete the mandatory course evaluation after you finish this educational activity.

Once the above requirements have been fulfilled, the Certificate of Completion can be downloaded and printed to show you have completed the course requirements and thus have earned the associated continuing education credits.

Contact Information

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