

CRAFTING FOR PROFIT CLASS SCHEDULE



LIVE Camp Kick-Off with Angie Holden & Cori George on October 8, 2025 at 4 pm ET.
Watch your email for a link to join as well as a replay!

DAY 1

How to Build Your First E-mail List and Why You Need It
Alex Vanover

Creative Control: A Beginner's Guide to Manual Mode Photography
Heidi Kundin

You Do Belong Here: Crushing Doubt and Stepping Into Your Role as a Creative CEO
Kim & Garrett

Setting Up a Basic Inventory Management System
Angie Holden

Essential Tools and Apps for Handmade Business Owners
Cori George

From Maker to Messenger: Using Story to Connect and Sell
Beth Eaton

Craft Fair & Pop Ups Game Plan
Debbie O'Neal

Stop Hosting, Start Profiting: The Social Media Growth Blueprint
Ninja Transfers

DAY 2

Build a Profitable Email List That Buys What You Craft
Bette Daoust

No More Guessing: Pricing Made Simple
Angie Holden & Cori George

Is It Time to Upgrade? Choosing the Right Craft Machine for You
Amy Pelzner

Progress over Perfection: What's Holding You Back
Kelly Rossouw

Expanding into Digital Products or Patterns
Angie Holden

How to Use Canva to Create Marketing Materials
Chonita Nicole

Utilizing Evergreen Content to Help Scale Your Business
John Rackowski

Evergreen Marketing for Repeat Sales
Jamela Payne

The DreamBox: Your Small Business Organizational Solution
Create Room

DAY 3

Garage to Studio: How We Opened a Physical Store Front
Naomi Garcia

How to Sell Live Online Workshops & Turn them Evergreen for Passive Income
Holly Homer

Craft Fair Glow-Up
Cori George

Production Workflow for High Volume
Ashley Stillson

Get Started with YouTube Shopping!
Mary Beth Temple

From Craft Market to Store Shelves: How to Tell if Wholesale's for You
Brittany Wolf

Build and Engage in Successful Collaborations with Other Makers
Marie Segares

Get Your Products Featured in Gift Guides for Free
Gloria Chou

Sell Before You Create: Turn Tumblers into Guaranteed Sales
Makerflo

BASICS

Images, Fonts, and Licensing: What You Need to Know
Angie Holden

Crafting Compelling Product Descriptions
Cori George

Crafting Your Signature Style: Designing a Visual Brand
Cori George

How to Create Mockups for Your Products to Save Time and Money
Cori George

eCommerce Platform Comparison
Angie Holden & Cori George

10 Things You Don't Want to Think About but Should
Angie Holden & Cori George

Crafting with Purpose: Building a Mission-Driven Craft Business
Cori George

Sourcing and Selecting Quality Materials
Angie Holden

How to Start a Podcast
Angie Holden & Cori George

Handling Competition and Standing Out in a Crowded Market
Angie Holden & Cori George

Getting Found on Google: SEO Basics
Angie Holden

Printing Options: HTV, Sublimation, DTF, Supacolor, and more!
Angie Holden & Cori George

Lasers: Should You Add One to Your Small Business?
Angie Holden

How to Sell AI Generated Products Ethically
Jennifer Maker

FREE CAMP PASS: Classes open at 9am ET each day (October 9 - 11, 2025) and close after 24 hours.
ALL ACCESS PASS: All classes open on October 9 at 9am ET. You have guaranteed access for one year.