



Course Title

Medical Billing and Coding Essentials for the Outpatient Healthcare Entrepreneur

Course Description

This course is intended for advanced practice providers and healthcare entrepreneurs who are establishing or managing independent practices and anyone that engages in fee for service work. The course comprehensively reviews the outpatient medical billing process, including essential terminology, credentialing basics, and processes to ensure providers are reimbursed correctly and timely. Participants will learn to apply updated evaluation and management (E/M) guidelines, understand the fundamentals of coding, and recognize common billing errors and how to prevent them. The course also explores practice management considerations such as cash-pay versus insurance models, Medicare opt-out decisions, and strategies to build efficient, compliant billing workflows. Practical video demonstrations and case studies prepare learners to improve reimbursement accuracy and support sustainable practice operations.

Course Outcomes

By the conclusion of this module, the student should be able to:

- Summarize the reasons providers decide to accept insurance vs. opting out.
- Explain the importance of understanding the medical billing process.
- Define terminology that is pertinent to medical billing and the revenue cycle.
- Identify the basic components of credentialing that are required for medical billing.
- Apply the medical billing process starting from insurance verification and preparation of the claim through submission, follow-up, and claim/reimbursement tracking.
- Define the basic principles of medical coding, including the role of accurate code selection in the billing process.
- Choose appropriate codes for outpatient and telehealth services by utilizing fundamental coding guidelines.

Contact hours awarded: 4 total hours

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Expiration date: 12/31/2029

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Course Faculty

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If any course faculty have a financial relationship to disclose, they will be listed below. All relevant financial relationships, when present, have been mitigated.

Course Completion

Students of The Elite Nurse Practitioner Courses must pay the associated course fee to obtain the educational credit. To receive credit for this education activity, students must:

1. Read the course material in its entirety, including the additional resources section of the course.
2. Complete the post-course quiz.
3. Complete the mandatory course evaluation after you finish this educational activity.

Once the above requirements have been fulfilled, the Certificate of Completion can be downloaded and printed to show you have completed the course requirements and thus have earned the associated continuing education credits.

Contact Information

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